# Growth & Scale Presentation



Essentials for the work from anywhere lifestyle.

March 2025



### TechLok's Birth



I want security but I don't want to be inconvenienced...

#### **Remote Work Revolution**

Booming work from anywhere set up, coffee shops & shared workspaces

#### Physical & Cybercrime all-time high

New laws have allowed criminals to get away with "petty theft" across the US

#### **Compliance Crackdown**

Data privacy and new laws. At BB, a stolen laptop was a fire-able offense



Essentials for the work from anywhere lifestyle.

Travel. Tech. Security

> Dozen SKU's & Growing. Great margins 55%- 82%



















### Tech for B2B/B2C Travelers

- Blue ocean opportunity, Travel/Tech/Security segment
- 12,000 laptops lost/stolen weekly in airports
- Caters to affluent B2B/B2C audience
- Want new, unique, premium tech products with security value

#### WE ARE THE ONLY TRAVEL TECH BRAND IN THE WORLD:

- TOLICHLICK TSA-BIOMETRIC TRAVEL LOCK
- Laple For Laptops/BAGS
- **Bagl** For LUGGAGE

ALL OTHER SKU'S COMPLIMENT OUR TRAVEL BRAND



#### Patents & Trademarks keep competition out!



# Introducing TouchLok

#### Description

The ONLY biometric TSA approved lock that offers secure access with the touch of a finger.

#### **Features**

- Fingerprint recognition
- Water-resistant
- Quick unlock
- Holds 5 finger prints

#### **Benefits**

TouchLok ensures your belongings are both Safe & Secure with ultimate convenience



TSA-approved Travel Sentry locks feature a red diamond logo TSA agents can unlock TouchLok using a universal key

	# of stores	Weekly Turn rate	TouchLok \$	Annual Volume Forecasted	Annual sales All stores	TouchLok
Paradies Lagardère	4800+	2	\$33	499К	\$16 M	Leading SKU
<sup>ゥ</sup> DUFRY	2300+	2	\$33	239K	\$9 M	
DFS	420+	2	\$33	44K	\$1.5 M	The only
Total				782K	\$26 MM	The only TSA-approved bio-metric lock on the market

### Airport Stores/WW Annual Sales Potential - TouchLok

The only SA-approved oio-metric lock on the market

### The Core Problem We Solve, LapLok



#### Did you know?

Two unencrypted laptops containing sensitive information were stolen from AvMed.

This breach affected 1.2 million individuals, and AvMed settled a class-action lawsuit for \$3 million.

CRIME 1,600 per day Laptops stolen

## COST \$49K Stolen corporate laptop





#### Kensington has sold over \$1 billion in cables

### Huge Addressable Market Per Gartner

#### **Primary market**

1 million laptops stolen in USA annually

#### Secondary

6 million+ laptops stolen worldwide annually

#### Largest Opportunity

Need for modern day solution for the hybrid workforce – 2 Billion laptops!

### Competition

Our research indicates about 75% of laptops on the market today do not have this option as no locking slot exists



	LapLok	Cable Locks	
Works all laptops	<b>S</b>	8	
Works on booths, bars & almost all seating applications	•	8	
Small, convenient to carry	<b>S</b>	<b>S</b>	
Easy on/off functionality	<b>S</b>	8	
Has dual purpose functionality such as a bag holder	•	$\otimes$	
Triggers Alarm if theft is attempted	<b>S</b>	8	
Cost	\$99.95	\$20-60	

### LapLok Key Product Differentiators

- Does not need a cable lock slot port, addresses ~75% market gap
- Can retrofit any laptop or tablet
- Custom company logo space
- Dual purpose functionality bags, laptops, other assets
- Practical modern solution
- Smart technology with adjustable 80-dB alarm
- Intelligent/automated password recovery system



#### How LapLok Works



https://www.youtube.com/watch?v=4JnzXHMko5

### **Our Founders** – Legacy of Security



Ryan Angott Co-Founder

- Visionary Entrepreneur
- 20 Years Sales & Marketing leader
- 8-years experience in Cyber Security
- Has sold over \$33MM of software, many Fortune 100
- Significant experience in the B2B channel CDW, Insight, etc.



#### Paul Angott Co-Founder

- Honorary PhD
- Entrepreneur of the Year in MI in '11
- Holds 44 patents
- Sold over \$100 million of his patented products, several security products
- Product inventor guru with tremendous experience with consumer electronics

### TechLok Leadership Team



Ryan Angott President, Co-founder



Benjamin Hopwood VP of Operations



Paul Angott VP of Engineering, Co-founder



Lisa Nemeroff Senior Marketing Manager



Jim Loden Chief Revenue Officer



Dennis Durco Integrator, VP of Finance

#### **Board of Advisors**



Ryan Angott Co-Founder, TechLok Solutions Specialty: Sales & Marketing



Paul Angott Co-Founder, TechLok Solutions Specialty: Design, Engineering, Purchasing, Quality Control



Doug Freutal VP, Radiant Technology Group Specialty: IT Distribution & Channel



Dennis Durco CEO of Rysenia Capital Specialty: Finance and Operations



Matt Hubbard CEO Continental Services Specialty: Executive Management, Merger & Acquisitions



Gabe Deale COO at AKA Identity Specialty: Growth & Scaling



Carl Matisse Chairman at Summit Properties Specialty: Growth & Scaling









### FIRST TIME EVER INTERACTIVE TV SHOPPING EXPERIENCE

Raise capital with crowdfunding



https://youtu.be/DVLog3jHIIY



VIEWERSHIP 6.5 MM monthly Across TV and social media Sell product with demo

Tell your story.... in video format





**Airing in April** Expecting explosive viral growth

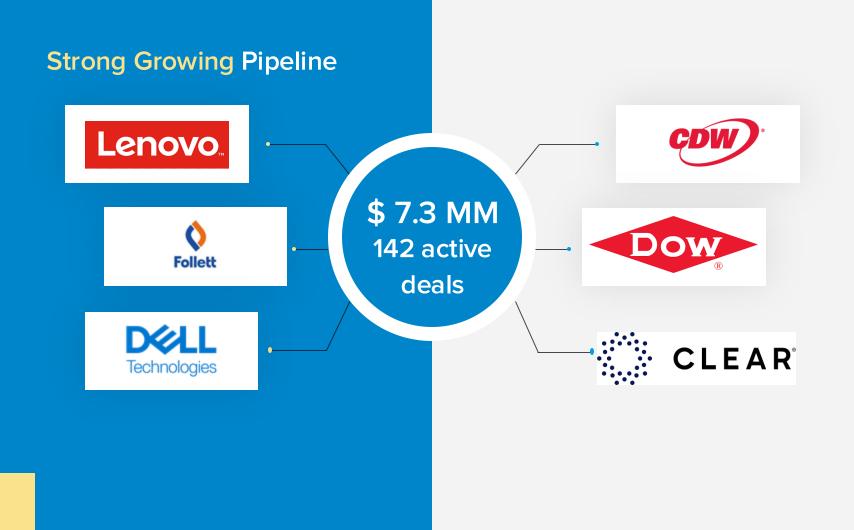
Shark Tank Judge Like Format Loved product line, considering investing

**One-of-a-kind opportunity** 

To tell our story, raise cash, and sell product

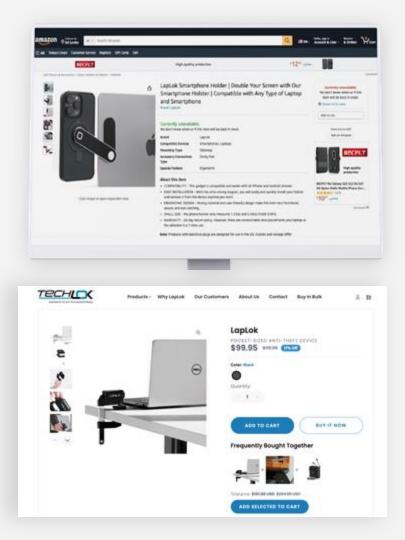
Funds needed for inventory prep Sales expected \$250K - \$500K!





### **Direct to Consumer & Amazon**





#### **Inked Distribution Contracts**





Annual Sales **\$3B** 

### Outcome

If we get the next 5 years right, here's what the outcome looks like:

	2025	2026	2027	2028	2029
Sales	\$2.8M	\$6M	\$14M	\$30M	\$65M
EBITDA	\$230K	\$900K	\$2.6M	\$5.8M	\$13M



# **ROI Breakdown**

Investment \$25,000

Ownership 0.27%

Year 5 EBITDA \$13 MM Exit Multiple

Exit Value \$130 MM

Return 13x Investment Return at Exit \$360K



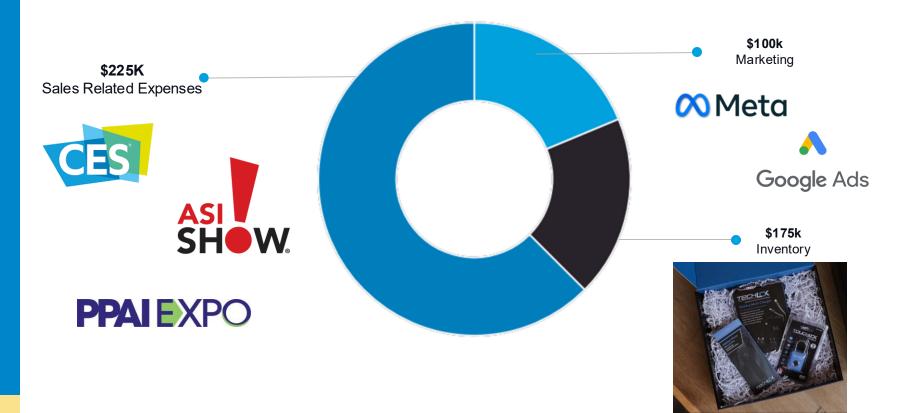
### **Comparable Exits in Computer Accessories Market**

Company	Acquirer	Year	Exit Value	EBITDA Multiple
CORSAIR	Eagle Tree Capital	2017	\$525 Million	7.9x
Logitech (acquisition of Blue Microphones)	Logitech	2018	\$117 Million	10.2x
Poly (formerly Plantronics)	HP Inc.	2022	\$3.3 Billion	9.5×
Razer (took private)	Consortium led by CEO	2022	\$950 Million	13.3x
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#### Key Takeaways:

- Premium computer accessory brands trade at 8-13x EBITDA.
- Strong IP and differentiation boost valuations.
- Hardware ecosystems earn higher multiples than singleproduct firms.
- At **\$13 MM EBITDA**, TechLok's exit could be **\$100M-\$140M**

### **Detailed Use of Capital**



## Manufacturing & Risk Strategy

### **Risk Mitigation Strategies**

- **Global Patents**: Incredibly broad, secured in the US & 12 countries.
- Knockoff Protection: LapLok's 140-part design is too complex for copycats
- **Expensive market entry:** Starting up a new manufacturing line & process will cost over \$350K putting a market entry barrier





### Supply Chain & Execution Risks

- **Reliable Manufacturing:** Long-term partnership with Jay Precision.
- Diverse Network: Strong ties with 8 factories for other TechLok products
- **Proven Expertise:** 50+ years in managing supply chain & tariff changes

# **Investment Tiers & Benefits**

Our Go Fund Yourself campaign offers multiple investment tiers with proportional ownership.



Learn More on Our Investor Site

### **Deal Recap**

- Huge opportunity, 13x return
- Tech Titan Stuart McClure, lead investor
- Sales started with big logo's closed
- Major distribution networks in place
- Huge \$50 Billion computer accessory & phone market
- Market validated w/ huge margins
- Proven leadership team and seasoned Board
- Broad Patent & Trademarks granted, US & Intl.



